MARKETING CATALOG
NOVEMBER 2026

THE MIX



THE MIX

Designed exclusively for our partners, The Mix delivers the perfect blend of creativity and strategy—everything you need to captivate leads and convert prospects.

Inside, you'll find scroll-stopping social posts, high-impact mailers, industry news, training opportunities, event inspiration and more! Updated monthly to keep your marketing ahead of the curve.

Subscribe today and get the Marketing Mix Catalog sent straight to your inbox every month!

Click to Subscribe

2026 Holiday Gifts

HURRY! The holiday's are around the corner, order your gifts today!

Deadline to submit your order is November 16th

Click to Order



WINE LABELS

- Includes hat & scarf
- $2.00 each
- Min. 12 (orders must be in increments of 12)
- Co-branded or single-branded
- Does not include a bottle of wine



CHRISTMAS TREE CUTTING BOARD

- Hand crafted Christmas tree cutting board
- Personalize with a custom engraved message,
- $15 each | Max order 15 qty
- Single-branded only. The engraved message will go on the back of the board.



WICK COUNTRY CANDLE

- 2-wick, large country candles
- $12.00 each
- Min. 6 (orders must be in increments of 6)
- Co-branded or single-branded
- Cinnamon scent
- You will need to affix the label to your candle



S'MORES KIT

- Includes a City Bonfires® Portable Smokeless Tabletop Fire Pit and everything needed to make four classic s'mores outside.
- $25 each
- Available for Single or Co-Branding

Pop-by Gifts: December



Eye Patches



Dog Toy



Confetti Bursts

December Pop-by Order Deadline: November 20

Click to Order

Pop-by Cost: $2.00 each

Delivery Date: Early December

PLEASE NOTE: Our pop-bys are offered a month in advance so that you may order your supplies for the following month's event/handouts. Please allow at least two weeks for delivery.

What is a Pop-by?

Pop-bys are personalized gestures where loan officers and agents visit past and prospective clients with small, but impactful, gifts.

These thoughtful gifts usually have a catchy slogan attached and are a way to remind clients of who you are. Pop-by gifts are versatile and can be given anytime throughout the year.

How to Host a Pop-By Event:

- Select a date for the following month and reserve space or venue (office, conference room, break room, etc)
- Choose a time: morning, lunchtime, early afternoon, late afternoon, etc. Plan to set aside 1.5–2 hours
- Pair the event with food and refreshments to enhance the setting, like coffee, breakfast, snacks, lunch or happy hour
- You can include relevant industry information and updates at the event, or keep if casual and fun!

Event Kits: November

FOOD DRIVE
event kit



Setup a contest at your open house or event, to guess how many candy corns are in the jar! This is a great way to engage potential clients.

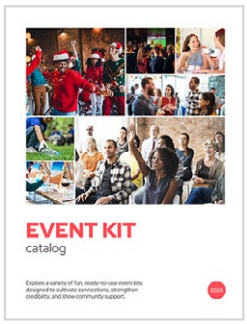
View full instructions and marketing materials on Page 5 of our Event Kit Catalog

PIE DRIVE
event kit



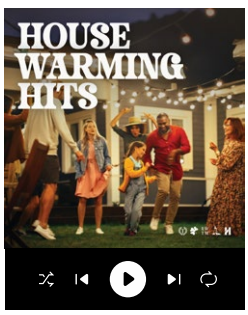
Make the holiday's a little easier for your clients and coordinate a pie drive-by!

View full instructions and marketing materials on Page 34 of our Event Kit Catalog



Looking for a Different Event Idea?

Download Event Kit Catalog



Pair Your Event with the Perfect Playlist!

Listen Now

LIVE

PLAN, PARTNER, GROW!

Building Your 2027 Co-Branded Marketing Strategy



TUESDAY, NOVEMBER 17 | 2:00 PM EST

As you begin planning for 2027, now is the time to think beyond individual marketing efforts and start building a strategy that leverages the power of strong partnerships.

Join us for Plan, Partner, Grow to learn how the right loan officer partnership can help elevate your marketing, enhance the client experience, and keep your business top of mind long after the transaction closes.

Come ready to plan. Leave with ideas you can implement immediately!

Click to Register Now

LEARN HOW YOU CAN EASILY:

- Expand your reach with professionally designed co-branded marketing campaigns
- Enhance client communication and education with Total Expert, our free CRM and marketing automation platform
- Stay connected to past clients through our proven 7-year direct mail program
- Access social media content, flyers, print materials, open house resources, listing marketing, and other ready-to-use marketing tools

Looking for a different training? Click here to view our Training Catalog!

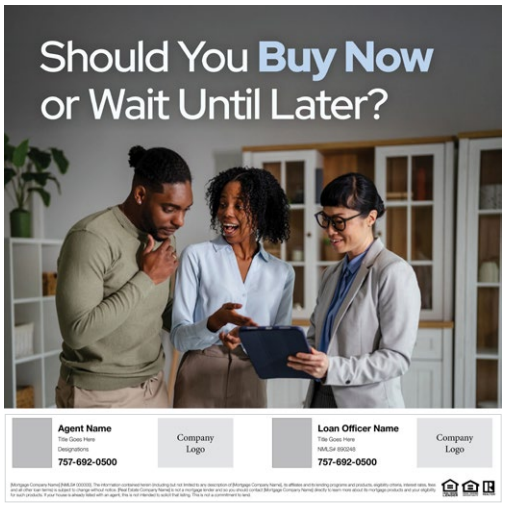
Hot Topics



Keep Your Credit Mortgage-Ready This Holiday Season

Login to TotalExpert.net before clicking links below.

View Social Post



Should You Buy Now or Wait Until Later

Login to TotalExpert.net before clicking links below.

View Social Post



Why So Many Veterans Choose VA Loans

Login to TotalExpert.net before clicking links below.

View Social Post



Your Income is Unique-Your Mortgage Options Should Be Too

Login to TotalExpert.net before clicking links below.

View Social Post

Not seeing what you're looking for? Email our Marketing Team!

Holiday & Seasonal



Veterans Day

Post on November 11th

Login to TotalExpert.net before clicking links below.

View Social Post



Thanksgiving

Post on November 26th

Login to TotalExpert.net before clicking links below.

View Social Post

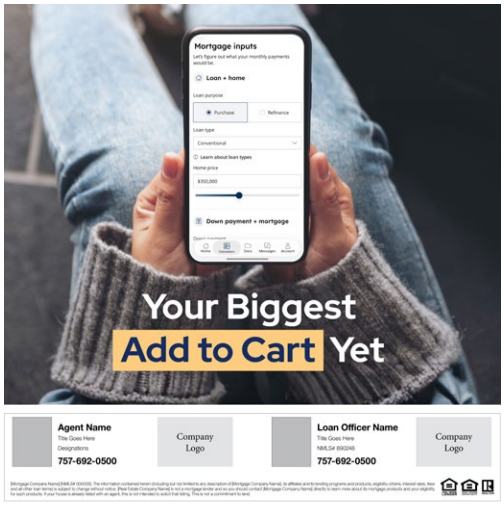


Black Friday Spending Tips

Post on November 27th

Login to TotalExpert.net before clicking links below.

View Social Post | View Postcard



Cyber Monday - Mobile App

Post on November 30th

Login to TotalExpert.net before clicking links below.

View Social Post

Not seeing what you're looking for? Email our Marketing Team!



Thanksgiving Holiday Hours

Post on November 30th

Login to TotalExpert.net before clicking links below.

View Social Post



Thanksgiving Leftover Turkey Sliders Recipe

Login to TotalExpert.net before clicking links below.

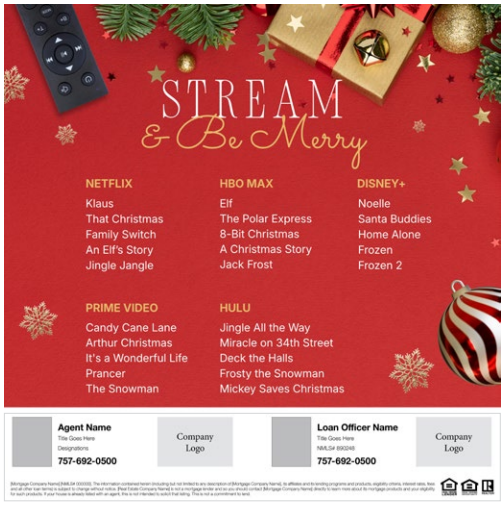
View Social Post



November Home Maintenance

Login to TotalExpert.net before clicking links below.

View Social Post



Stream & Be Merry

Login to TotalExpert.net before clicking links below.

View Social Post

Not seeing what you're looking for? Email our Marketing Team!

Community Connections



Local Holiday Tree Farms

Customizable Postcard

Click to Order



Local Holiday Events

Customizable Postcard

Click to Order

When submitting the email request, make sure to include:

- Co-Branding partner's name and additional information, title, contact info, headshot, company logo, etc.
- City/Region Name
- List of local businesses to feature
- Mailing list (Excel file) or request to pull a mailing list for you.
- Date you'd like sent by.

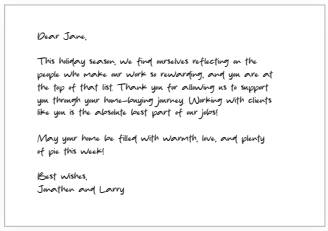
Once we receive your request, our team will customize with the information you provided and send you a proof for review.



Seasonal Greeting Cards

Login to TotalExpert.net before clicking link below.

View Thanksgiving Greeting Cards





- Back features you and your co-branding partner's headshot and information.
- Add a personalized greeting to the inside, or leave blank so you can hand write a note!
- Blank envelopes included
- Agent Cost = $0.30 each / LO Cost = $0.30 each

DIRECT MAIL DEADLINES:

Mail by November 11, to receive by **Thanksgiving Day**

Mail by December 11, to receive by **Christmas Day**

Mail by December 18, to receive by **New Years Day**

Want to see more options? Login to TotalExpert.net and click here.

Celebrate Closing Day!

Boost your brand visibility while celebrating with your clients and partners

Take a photo with your clients while holding our themed, branded closing signs, or upload a photo with your clients using our social posts with themed frames, to celebrate closings digitally on Facebook, Instagram and LinkedIn!

Closing Day Signs

These fun, themed signs give you the perfect photo-op with your clients to celebrate their day!

Size: 12" h x 30" w

Cost: $20 per sign

Cobranded cost split:
Agent $10 each / LO $10 each

Click to Order



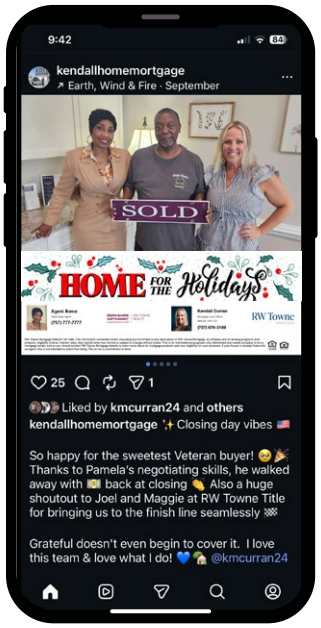
SIGN EXAMPLES

Closing Day Social Post 'Photo Frames'

Easily upload your closing day photo and post directly to Facebook, LinkedIn and Instagram!

Login to TotalExpert.net before clicking link below.

View All Social Post Photo Frames



SOCIAL POST EXAMPLE

Not seeing what you're looking for? Email our Marketing Team!

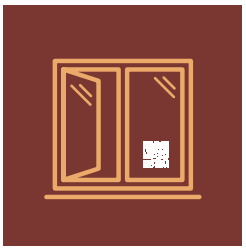
ADDITIONAL MARKETING RESOURCES



Agent Marketing Edge



Pop-By Gift Order Form



Window Cling Order Form



Gift Basket Order Form



Loan Officer Promo Store



Mortgage Marketing Store



Sponsorship Request Form



Marketing Mix Catalogs

MISSING AN INGREDIENT?

If The Mix doesn't have what you're looking for, our Marketing team can whip it up for you.

Just reach out, we're ready to stir things up!

Contact Marketing